



GO! How to Think, Speak and ACT to Make Good Things Happen is the book of *Green Light*®, a universal Language of Possibility.

WHAT IS GREEN LIGHT?

Green Light is a conscious choice, a conscious intention to think, speak and ACT to make good things happen. A new tool, it is a skill, a mind technology, a way of life, a culture, a global movement. Far beyond optimism and positive thinking, it is making Green choices for specific language, questions and actions.

Green Light is an extremely efficient, effective communication style. Achieve immediate advancement in creating and implementing goals and strategies. *Green Light* communication is highly beneficial for executive teams, boards, employees – all stakeholders, all situations. It's invaluable at work, at home and beyond. It leads you to thrive at a whole new level.

COMMENTS ABOUT MARILYN'S WORK:

"With the Green Light Way you are energized and ready to accomplish anything."

K. Howlett, President, McSweeney Steel Company
Seattle, Washington

"Green Light is applicable in every country and territory on the globe. I call it the 'Greenest revolution'."

S. Tarawalley, Jr., Sierra Leone

"Our people loved your presentation. The afternoon consulting and application session proved to be invaluable."

George Bernardo, Nat'l Assoc. of Electrical Distributors

"Every time I hear you speak I feel revitalized! You were speaking to a tough audience, and I'm honestly amazed they were so receptive. That says a lot for you and your style."

Teresa Spellman, Senior Conference Planner
UW Extension, University of Washington

"You made a lot of Green Light thinkers here. Thank you."

E. Martinson, Helsinki, Finland

photography: www.pape-sheldon.com



About Marilyn Schoeman

A speaker and author, Marilyn Schoeman is described as a thought leader, visionary and think tank. Honored as a "Champion of Creativity" by the American Creativity Association, her mission is to dramatically expand creative thinking – to super-charge professional success and personal fulfillment. With a Master's degree in education, she served as an adjunct instructor with several universities. Engaging and delighting audiences at a wide variety of conferences, business events and educational summits, Marilyn has delivered presentations around the globe.

In addition to releasing her new book **GO!**, she also created **BOFF-O!**® (*Brain On Fast Forward*). This profound, simple card game/deck yields astonishing on-the-spot breakthroughs. **BOFF-O!** is *Green Light* in action.

Tailored services range from keynotes and seminars to individual and team coaching. As a business consultant and creativity catalyst, Marilyn facilitates breakthroughs across the board - for products, processes, operations, profitability and sales and marketing.

Clients

Clients, on several continents, include Helsinki University, IBM, Harborview Medical Center, Resources Development: Egypt, REI, DuPont, Industrial Research Institute, Boeing, ACED, SMPS, Young Presidents Association, Yan Shan University/Qinhuangdao, China, TH-IN TV Network and state agencies in Iowa and Washington.

PRESENTATIONS ADDRESS LEADERSHIP, CHANGE, MANAGEMENT AND WELLNESS. PEOPLE LEAVE INSPIRED, EQUIPPED AND MOTIVATED TO MAKE GOOD THINGS HAPPEN. GET GO-ING WITH GREEN LIGHT - A GOOD MOVE IN A GREAT DIRECTION.

Examples Of Achievements

ORGANIZATION

Rockwell International

Worldwide Sourcing, GE Lighting

Department of Labor

Weyerhaeuser

RESULTS OF APPLYING GREEN LIGHT:

Gained more suggestions, refined production. A group of 400 employees went from generating four ideas in a year to hundreds, one saving \$195,000.

Solved an international packaging challenge with a breakthrough from brainstorming with **BOFF-O!**. It converted a regulatory problem into a new profitable product.

Gained tools for dealing with change effectively.

Facilitated a brainstorming session which produced a way to turn a waste product into profit.

Green Light is the new protocol for the ultimate win. For your wins, contact Marilyn today.